

C-1578

Sub. Code

81122/

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81922

B.Des. DEGREE EXAMINATION, APRIL 2024

Second Semester

ENGLISH COMMUNICATION – II

**Common for Communication Design/Interior
Design/Fashion Design/Industrial Design**

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer the questions.

1. Write the meaning of the word 'Self-made'.
2. What is a modified cloze?
3. Fix the suitable words for the following suffixes :
- age, -ship.
4. Give any two modes of non verbal communication.
5. What should be avoided in a group of discussion?
6. Write the use of past continuous tense.
7. Define numeral adjective.
8. Mention components of a formal letter.
9. What is case study?
10. Explain brain storming.

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Highlight the characteristics of a good paragraph.

Or

- (b) Short note on Intensive reading.

12. (a) Write a group discussion on 'promoting the fitness culture'.

Or

- (b) Write a paragraph on reading skimming content.

13. (a) Write a report of your college's annual day celebration.

Or

- (b) Fill in the blanks with past or past continuous tense form of the verbs given in brackets.

(i) While she _____ (go) to the theater, she _____ (meet) her father.

(ii) They _____ (try) to break into a house when the police _____ (arrest) them.

(iii) I don't know why he _____ (kill) her yesterday.

14. (a) Write an email of complaint about 'To an electronic accessor company about a Faulty printer delivered.

Or

- (b) Write a paragraph on the uses of cheque list and how to prepare it.

15. (a) Short note on Thinking strategies.

Or

- (b) Describe conflict resolution strategies.

Part C (3 × 10 = 30)

Answer **all** questions.

16. (a) Write an extended definition essay on Love.

Or

- (b) Change the sentences into passive voice.

- (i) You will not do it.
- (ii) He won't see sue.
- (iii) Our boss will sign the contract.
- (iv) They will not ask him.
- (v) Jane will buy a new computer.

17. (a) Write a letter to a Professor at English inviting him to inaugurate the literary association of your college.

Or

- (b) Draft a suitable advertisement to 'A toilet soap with some catchy slogan.

18. (a) Write the meaning of the following phrasal verbs :
- (i) breaking down
 - (ii) carry on
 - (iii) come by
 - (iv) drop out
 - (v) look upon.

Or

- (b) Elaborate Decision making.
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B.Des. DEGREE EXAMINATION, APRIL 2024

Third Semester

Fashion Design

INDIAN ART APPRECIATION

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Define Stone architecture.
2. Brief about Indian art and crafts.
3. Write short note on Padmapani Bodhisattva.
4. Tell the features of Jain art.
5. Write a short note on sikh architecture.
6. Who built the Lion Capital at Sarnath?
7. Where is the kandariya mahadev temple is located?
8. Write briefly about Trimurti temple sculpture
9. When was Adina Masjid built?
10. List any two features of Mecca Masjid architecture.

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Discuss Harappa and Mohenjo-daro architecture.

Or

- (b) Explain the architecture of a theatre and a stadium.

12. (a) Write about some ancient sculptures of buddha.

Or

- (b) Summarise about Indonesian architecture.

13. (a) Discuss on Champa and Rajput architecture.

Or

- (b) Brief about Madrasa Mahmud Gawan.

14. (a) Write about some temple architecture of Khajuraho.

Or

- (b) Write in detail about the Ajanta paintings.

15. (a) Discuss about the beauty and importance of Charminar.

Or

- (b) Explain Go Gumbai of Bijapur.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Discuss in detail about Ravana shaking Mount Kailash and Trimurti in the context of temple sculpture.

Or

- (b) Explain in detail about Nagara and Dravidian architecture.

17. (a) List and distinguish the regional architectures of ancient India.

Or

- (b) Discuss in detail about classical period architectures.

18. (a) Describe the aesthetics of architecture during the rule of the Mugal emperor in India.

Or

- (b) Explain the following :
- (i) Kandariya Mahadev Temple
 - (ii) European colonial architecture.
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B.Des. DEGREE EXAMINATION, APRIL 2024

Fourth Semester

Fashion Design

FIBRE TO FABRIC

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What are synthetic fibres?
2. Give the types of ginning.
3. What is the purpose of drawing machine?
4. Why ring yarn is better than rotor yarns. Justify.
5. What are the primary motions?
6. Classify the yarn faults.
7. What is beat-up?
8. Give the objectives of warp stop motion.
9. What is Wales and course?
10. Define netting.

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Explain the characteristics of wool and silk fibres.

Or

- (b) Explain the importance of blow room operation.

12. (a) Explain the working of ring frame.

Or

- (b) Describe the working of doubling machine.

13. (a) Classify the fancy yarns.

Or

- (b) Describe the importance of warping machine.

14. (a) Describe the take-up mechanism.

Or

- (b) Discuss the plain weave derivatives.

15. (a) Classify knitting machine and structure.

Or

- (b) Briefly explain the non-woven felt.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Write about Polyester fibre manufacturing.

Or

- (b) Explain anyone ginning machine working principle.

17. (a) Briefly discuss the carding machine.

Or

(b) Explain construction of rotor yarn in detail.

18. (a) Explain the working of 7-cylinder sizing machine.

Or

(b) Explain various knitting needles.

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B.Des. DEGREE EXAMINATION, APRIL 2024

Fourth Semester

Fashion Design

HISTORY OF COSTUMES

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is Indian jewellery?
2. What is Gupta period style?
3. What is Indian costume?
4. Define Mayuryan costume.
5. What is traditional costume?
6. Define pre-historic costume.
7. Give the costume of Bihar.
8. What is Natya shastra?
9. Define Rococo.
10. What is Baroque?

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Write about the saree styles of Gupta period.

Or

- (b) Explain the Tribal Jewellery.

12. (a) Write on Kushan period costume.

Or

- (b) Discuss the Contemporary costumes.

13. (a) Elaborate history of Kerala costume.

Or

- (b) Describe the Odisha state costume.

14. (a) Discuss the West Bengal costume in detail.

Or

- (b) Explain the J & K costume.

15. (a) Discuss the 20th century costume.

Or

- (b) Describe the role of women in western costume.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Explain the origin and development of Indian costume.

Or

- (b) Explain the history of jewellery in detail.

17. (a) Compare and analyses the artistic tradition of ancient Greek and Roman civilizations

Or

(b) Explain the traditional costume of Tamilnadu.

18. (a) Explain the Rococo and Elizabethan.

Or

(b) Explain the elements of western costume.

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B.Des. DEGREE EXAMINATION, APRIL 2024.

Fourth Semester

Fashion Design

APPAREL MANUFACTURING PROCESS

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Define reverse engineering.
2. Mention the concept of concurrent engineering.
3. Chart out the flow process of apparel production.
4. List down the special tools used for operation.
5. Mention the advantages of Mass customization.
6. Define line balancing.
7. What do you mean Bundle Tickets?
8. Illustrate the process sequence of shirt manufacturing.
9. Define solid packing.
10. List out the types of packaging material used for packing garments.

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Discuss the importance of pre-production of activities.

Or

- (b) Explain the concept of Time and action calendar.

12. (a) How to identify the bottleneck operation in T-shirt manufacturing process?

Or

- (b) Explain about any one special attachments for sewing machines.

13. (a) Discuss about Straight-line method.

Or

- (b) Write short notes on batch garment manufacturing systems.

14. (a) Give a diagrammatical representation for material and information flow in apparel production.

Or

- (b) List out the different apparel manufacturing systems.

15. (a) Outline the importance of quality control in apparel industry.

Or

- (b) Enlist the various sources of standards.

Part C

(3 × 10 = 30)

Answer all questions.

16. (a) Explain how final inspection is carried out in apparel manufacturing process.

Or

- (b) Discuss the various quality control measures to be taken in spreading and cutting department of an apparel manufacturing firm.

17. (a) Explain the important parameters to be controlled in apparel production.

Or

- (b) Explain the concepts of concurrent and reverse engineering.

18. (a) Summarise about various garment manufacturing system.

Or

- (b) Describe the methods of allocating manpower requirement to a garment factor.

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B.Des. DEGREE EXAMINATION, APRIL 2024.

Sixth Semester

Fashion Design

FASHION ENTREPRENEURSHIP

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. State two factors that are important in sensing opportunities for entrepreneurship.
2. Indicate any three sources from which basic ideas emerge.
3. State which types of business organization is more suitable for large scale operation?
4. Affirm why is a technical feasibility study essential.
5. Analyse the elements in the technical analysis of a project.
6. What are the basic concepts of branding?
7. Name any two national fashion brands.
8. Mention some top fashion brand in India.

9. Enlist the advantages and disadvantages of global branding.
10. Appreciate the advantages of fashion brand management.

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Comment on challenges faced by an entrepreneur in terms of social responsibilities.

Or

- (b) Explain 6M Model.

12. (a) Highlight the importance of conducting feasibility study before venture commencement.

Or

- (b) Discuss on scale of economic management.

13. (a) Write note on departmental stores.

Or

- (b) Explain about e-business in fashion.

14. (a) What is the importance of preparing and analysing the business plan?

Or

- (b) Explain how to promote a fashion label.

15. (a) Mention the importance of brand positioning.

Or

- (b) Explain ready to wear market segment.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Critically analyze a business plan for setting up formal shirts and trouser manufacturing plant for its techno-economic feasibility.

Or

- (b) Evaluate the pros and cons of political, environmental, and cultural challenges faced by an entrepreneur.
17. (a) Explain the steps involved to develop a fashion brand in detail.

Or

- (b) What are the market segments in fashion industry? Explain it in detail.
18. (a) Explain how to conduct a feasibility analysis of the proposed business ideas regard to marketability and technical viability.

Or

- (b) Explain the following entrepreneurial development
- (i) Environmental factors
- (ii) Psychological factors

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B.Des. DEGREE EXAMINATION, APRIL 2024.

Sixth Semester

Fashion Design

APPAREL COSTING AND EXPORT DOCUMENTATION

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What are the factors affecting cutting cost in a garment industry?
2. State any two factors to be considered in costing for international products.
3. Mention the importance of RBI code.
4. What is IE code?
5. List down the secondary export documents.
6. List out the transport export documents.
7. Define pre shipment credit.
8. Appreciate the advantages of export schemes.
9. Mention the importance of Mate receipt.
10. What do you mean by port procedures?

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) What is factory cost? Give examples.

Or

- (b) What is meant by Shipping cost? Give examples.

12. (a) Extend AEPC.

Or

- (b) What are SEZs? Mention their importance.

13. (a) Explain GSP.

Or

- (b) Summarise the role of ECGC.

14. (a) Explain split-up license.

Or

- (b) Discuss on bill of entry.

15. (a) Write note on pre shipment inspection.

Or

- (b) Explain about pre shipment documents.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Estimate the factory cost for the following garments. Assume relevant data.

- (i) Vest (ii) Briefs

Or

- (b) Prepare a cost sheet and find the FOB price of kids wear. Assume relevant data.

17. (a) Explain the importance of insurance in foreign trade.

Or

(b) Explain benefits and incentives offered by Government of India to the garment exporters.

18. (a) Explain the documents related to payments with examples.

Or

(b) Explain the following.

(i) FOB (ii) CIF

(iii) EXW
